

Background to date: The Initial meeting to draft a concept was held December 11, 2019. Minutes available.

The Arc of Iowa board received a draft proposal for discussion on May 20, 2020. Minutes of that work session that were recorded by board secretary, Donna Bachman. This document outlines the discussion, potential, concerns and changes that were part of the discussion.

Based on feedback at the May 20 work session and subsequent phone calls, emails and direct conversation, calls to Arc US and data collection regarding membership from state chapters in the country, good information was gathered.

June 10, 2020 – Improve membership numbers (though various names attached to individuals like – advocate, influencer, etc) became a consensus opinion; pursue a new metro chapter and slowly brings down affiliate fees – suggestion was to look at a 5 year plan of reduction.

Based on Arc Iowa 2018/19 strategies were identified and restated

- A. Find an **equitable and achievable** structure to present to local chapters
 - i. **Create revenue** that will allow the state chapter to underwrite the cost of a policy advocate at the state capital. **Accomplished for current session and ½ of upcoming.**
 - ii. **Expand** the number of members throughout Iowa; and strengthen their local chapter and their individual role in building influence for their constituency and communities. Become a stronger partner with local chapters to assist them in member management, social media platforms, donor management and other forms of back room support **WORK TO DO**
 - iii. **Integrate and strengthen relationships** between National, Local and the State of Iowa Arcs.
 - iv. **Move** from dependence upon affiliation as the primary source of revenue; and become more self-sustaining.

Present to Board November board meeting for vote

Proposal -

A. Phase One - Affiliation Phase Down - Potential Phase Out

1. Affiliations for 2020 stay the same.
 - a. Initiate pilot projects for 2020
 - b. Establish working agreement with Arc of Story County board
 - c. Two to three board members test solicitation process – refine and improve
 - d. Create member solicitor/communication coordinator job description
 - e. Select employee
 - f. Create a task force led by Paula Connolly and Julie Beckett to establish a metro/capital chapter that has a work plan to be viable in 2021.
 - g. Secure 5% of lapsed Iowa members by December 31, 2021

IN PROGRESS
2. 2021 – Affiliations are reduced by 10%. Balance of affiliation from chapters will be used to underwrite policy liaison and a member/advocate coordinator. Concentrate on legislative relationships, heighten awareness at state capital, recruiting, retaining and communication with individuals across Iowa to be part of the Arc network. Support the work of the public policy/advocacy team to the network.
3. 2021 – Open member recruitment to additional Arcs based on lessons learned with Arc Story, Arc Metro and unaffiliated members. Chapters will have **the option** to turn over their recruitment process to this coordinator.

REVISIT PLAN QUARTERLY
4. 2022 - Affiliations are reduced by 20%. using the previous year base. Introduce the Network Partners Program. Agencies such as ASK Resource Center, DD Council, Independent Living Centers (ILC), IACP, NAMI, BIA, LSI, Respite Connection, Easter Seals, Goodwill will be solicited and invited to participate as an associate. The Arc of Iowa will begin to formulate action steps to find a partner(s) with a mission to study the potential of merger/collaboration.
5. 2023 – Affiliations are reduced by 30% using the previous year base. All strategies in #1 and 2 c. Continues to secure targeted funding
6. 2023 -Assessment of Affiliate Schedule and modifications made based on outcomes of action steps #1- 5.